

COMMUNITIES JOIN IN

Together for a Cleaner Cape Verde

PROGRAMS

Education

Cape Verde's initiative for a cleaner environment starts with education, aiming to empower individuals and communities through knowledge and skills.

- **Tailored school programs:** These are specially developed to incorporate lessons on sustainability and recycling into the school curriculum, ensuring that students learn the importance of environmental stewardship from an early age.
- **Community workshops:** These workshops are designed for residents to gain practical knowledge on effective waste management and recycling techniques, fostering a culture of sustainability.
- **Digital learning resources:** By providing online resources and interactive tools, we aim to increase environmental awareness and make learning accessible to all.
- **Practice-oriented training:** Offering hands-on training sessions to develop practical skills in waste management, ensuring participants can apply what they've learned in real-world settings.

Active Participation

Active engagement is key to the success of our environmental initiatives.

- **Recycling competitions:** Organized as contests between communities and schools, these competitions aim to promote recycling through friendly rivalry and collective effort.
- **Guided cleanup actions:** These are organized cleanup activities with expert guidance, encouraging community involvement and teaching effective litter removal techniques.
- **Training for local ambassadors:** Residents receive education to serve as environmental ambassadors, spreading awareness and encouraging sustainable practices within their communities.
- **Thematic campaigns:** Focused on specific environmental issues such as plastic pollution, these campaigns aim to educate and motivate the public on pressing environmental concerns.

PLANNING 2025-2026

Development (Q3 2025)

The initial phase focuses on establishing a solid foundation for the program.

- **Setting up the program structure:** Designing a robust framework to support the program's objectives.

- **Development of educational materials:** Creating resources that will inform and engage participants across various platforms.
- **Selection of pilot locations:** Identifying communities and areas that will serve as initial test sites for the program's activities.

Pilot (Q4 2025)

Testing and refinement are crucial for effective program implementation.

- **Implementation of tests at selected locations:** Conducting initial trials to assess the program's effectiveness and gather feedback.
- **Training of coordinators:** Preparing individuals who will lead and manage program activities in their communities.
- **Refining the program based on feedback:** Using insights from the pilot phase to make necessary adjustments and improvements.

Expansion (2026)

Building on the pilot phase, the program will expand to reach more communities.

- **Roll-out to more communities:** Extending the program's reach to involve a larger segment of the population.
- **Launch of the competition element:** Introducing competitive elements to encourage widespread participation.
- **Start of impact measurements:** Implementing methods to track and assess the program's success and areas for improvement.

FOR WHOM?

Our initiative is designed to engage a wide range of participants, each playing a unique role in the journey toward sustainability.

- **Schools:** Providing curriculum support and projects focused on environmental education to cultivate eco-conscious future generations.
- **Neighborhoods:** Offering support and recognition for communities demonstrating environmentally friendly behavior.
- **Organizations:** Providing advice and collaboration opportunities to foster sustainable business practices.
- **Governments:** Partnering to create policies that support environmental goals and foster a healthier Cape Verde.

PREPARE FOR 2026

Information Sessions in 2025

Keep informed and involved with regular updates and discussions.

- **Monthly presentations in community centers:** These sessions outline the project vision, timeline, and opportunities for involvement.
- **Presentation of project vision, timeline, and involvement opportunities:** Get a comprehensive understanding of the program's objectives and how you can contribute.
- **First look at plans for the new recycling facility:** Gain insights into the infrastructure supporting our sustainability efforts.

Become an Ambassador

Join the frontlines of change by becoming a community ambassador.

- **Represent your community in the planning phase:** Share your community's unique needs and perspectives.
- **Share local knowledge and needs:** Contribute valuable insights to shape the program's direction.
- **Receive early training on recycling practices:** Equip yourself with the knowledge and skills to lead by example.
- **Help with preparatory events and activities:** Play a pivotal role in organizing and executing key events.

FUTURE PROGRAMS

For Schools

Empowering students with knowledge and practical experience.

- **Educational material for the classroom:** Providing teachers and students with resources to understand and implement sustainable practices.
- **Recycling competitions between schools:** Encouraging schools to compete in recycling efforts, fostering a sense of environmental responsibility.
- **Interactive practical workshops:** Hands-on experiences that bring theoretical knowledge to life.
- **Tours of the recycling facility:** Offering students a firsthand look at recycling processes and their impact.

For Neighborhoods

Engaging communities to work together toward common environmental goals.

- **Community collection points for waste:** Making it easy for residents to dispose of recyclables responsibly.
- **Training for residents on sustainable practices:** Educating community members on how to incorporate sustainability into daily life.
- **Competitions between neighborhoods to achieve environmental goals:** Motivating neighborhoods to collaborate and compete in achieving sustainability milestones.
- **Support for local environmental projects:** Providing resources and assistance to grassroots initiatives.

EMPLOYMENT

Creating job opportunities and fostering economic growth through sustainability.

- **Operational roles in the recycling industry:** Offering employment in various capacities within the recycling sector.
- **Professional training programs for job seekers:** Equipping individuals with the skills needed for careers in sustainability.
- **Internships for young people to gain experience:** Providing young adults with valuable work experience in green industries.
- **Opportunities for entrepreneurs in sustainable sectors:** Encouraging innovation and entrepreneurship in environmentally friendly ventures.

PLANNED EVENTS

Mark your calendars for exciting upcoming events starting in 2026.

- **Quarterly cleanup actions:** Regular community cleanup activities to keep Cape Verde pristine and beautiful.
- **Annual recycling festival to raise awareness:** A celebration of recycling efforts, featuring educational activities and entertainment.
- **Mobile recycling days for easy access to recycling:** Bringing recycling services directly to communities for convenience and increased participation.
- **Entrepreneurship competitions to stimulate innovative solutions:** Encouraging creative solutions to environmental challenges through competitive events.

EXPECTED IMPACT

Our ambitious goals aim to bring about significant positive change.

- **70% reduction of waste on beaches:** Protecting Cape Verde's natural beauty and marine life.
- **450 tons of recycled material per year:** Substantially reducing the amount of waste sent to landfills.
- **Creation of more than 45 new jobs in the sector:** Boosting the local economy and providing employment opportunities.
- **Involvement of more than 5,000 students:** Educating and inspiring the next generation of environmental stewards.
- **Development of a circular economy in Cape Verde:** Fostering a sustainable economic model that benefits both people and the planet.

JOIN US

Be part of the movement for a cleaner, more sustainable Cape Verde. Contact us to learn more or get involved.

- **Email:** info@cvrecyclingsolutions.com

- **Phone:** +31 611 500 065
- **Website:** www.cvrecyclingsolutions.com/communities

Get Involved

- **Register for updates**
- **Sign up as an ambassador**
- **Pre-registration for programs**
- **View preliminary calendar**
- **Contact form**

Together, we can build a cleaner and more sustainable Cape Verde. Join us in making a difference!